Solar Thermal PPA's and the need for monitoring

Putting the "R" in ROI

Thomas Dinkel, CEO SunReports, Inc.



PPA Basics

- Power Purchase Agreement
 - Third party ownership
 - No up-front capital required by host
 - Pre-determined costs per unit of power
 - Low risk for host
 - Fixed term
 - Option to purchase system at end of contract



Contracting Basics

- Pretty complex negotiations between the Parties
 - Complex deal structure = costly legal fees
 - Who is responsible for performance?
 - Solar PV fairly straightforward, Solar HW not so much







http://www.solarelectricpower.org/media/49651/rahus sppacustomersguide v20081005lr.pdf

What's Different for HW PPAs?

- 1. No grid to take excess generation
- 2. Building loads matter, a LOT
- 3. System performance not as easy to estimate
- 4. Moving parts
- 5. Bankers don't get it
- 6. No track record



Alternatives?

- ESCO model
 - Energy Services Companies
 - Performance Contracts
- Basic Lease structure, with similarities to PPA
- The Customer's utility budget is reduced by the impact of generation
 - Budget 'delta' is used to fund the lease payments
- A 3rd party is still on the hook for performance



Putting the "R" in ROI

- Either model requires performance monitoring and measurement
- BTU meters not enough
- System performance is critical
- Installer / system guarantor on the hook for performance
- Generation impact must be known or the deal falls apart



System Overview





Total BTU and Solar-Fraction





BTU View

/1 SunReports

RealizeYourPower

Home Resources Carbon calculator

My Dashboard > Customer: Erkelens, Linda



About Us | Jobs | Help & Support | Provide Feedback | Privacy Policy | Site Map Site Maintenance

Data View

/ SunReports

RealizeYourPower

Home Resources Carbon calculator

My Dashboard > Customer: Erkelens, Linda



Site Maintenance

Troubleshooting



Conclusion

- Solar HW PPAs are do-able
 - Complex deal structures
 - Monitoring and Measurement required
- ESCO-type lease structure an alternative
 - Less complex deal structure
 - Monitoring and Measurement required
- BTU-only vs. BTU + Data monitoring systems

