



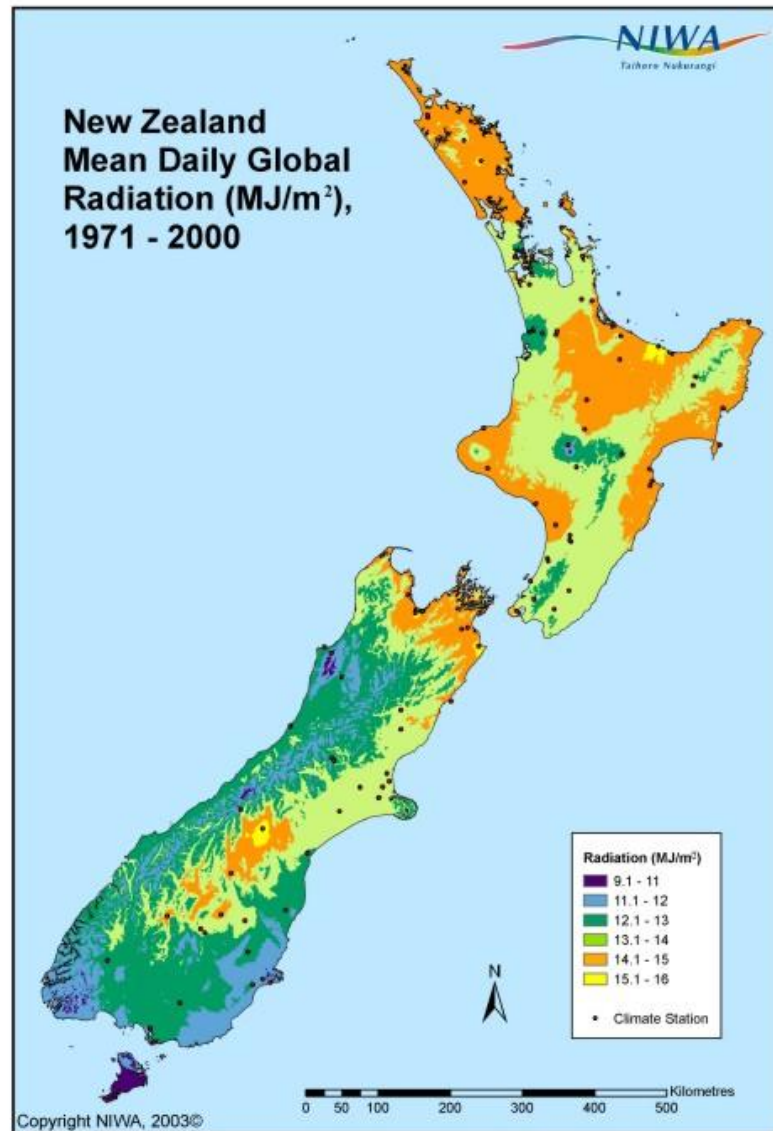
Harnessing the Power of the Sun: Future of Solar Energy

Brian Cox
Executive Officer

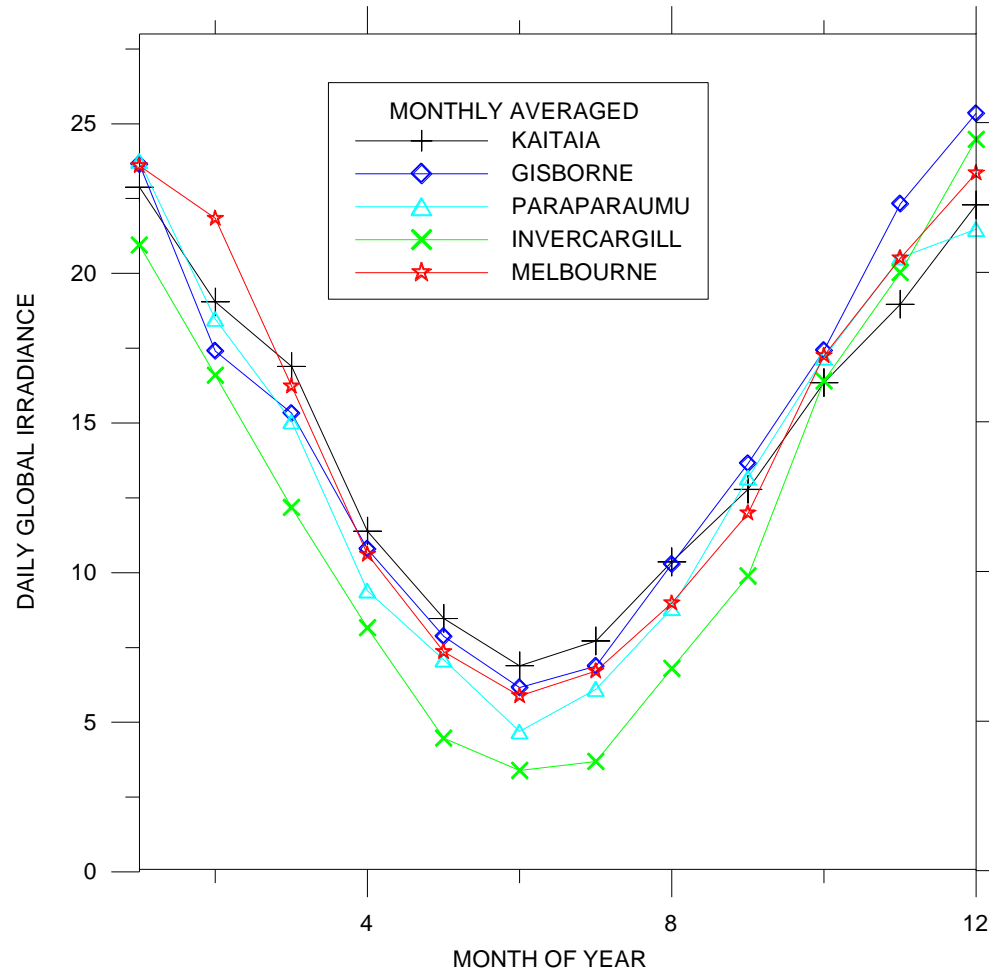
Solar Industries Association

Solar - Smarter

Solar Throughout NZ

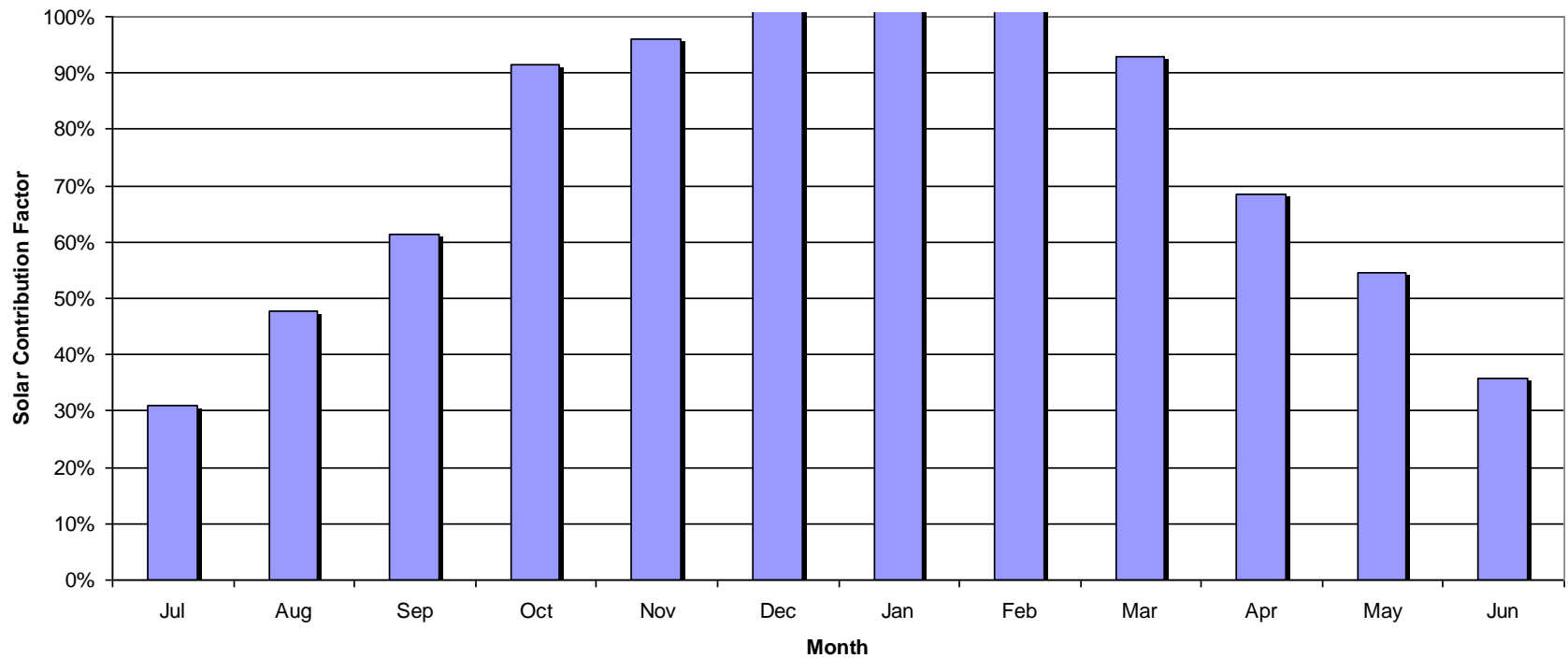


Solar Throughout NZ



All Year Energy

Solar Contribution Factor for a Typical Solar Water Heating System - Auckland



International Comparison

	MJ/m ² /yr
Kaitaia	5288.1
Paraparaumu	5035.1
Gisborne	5385.9
Christchurch	4898.0
Invercargill	4651.9
Sydney	6150.3
Melbourne	5301.6
Germany	3609.0

The Solar Portfolio

- Passive solar
 - Building design and orientation

- Solar photovoltaic
 - Off – grid
 - Grid connected

- Solar thermal
 - Domestic hot water
 - Commercial / industrial water heating
 - High temperature heat and electricity



Passive Solar

- Often the cheapest renewable investment a new home builder can make
- Costs minimal if:
 - Considered from the beginning of design
 - Can be incorporated by building orientation
 - Design features can increase heat received
 - Heat storage can also be incorporated
- Doesn't involve other equipment and no maintenance
- It's a no brainer



Electricity Generation

- Photovoltaic cells
 - Silicon wafer
 - Costs fast dropping

- On-grid
 - Currently expensive

- Off – grid
 - Farm applications
 - Motorway phones, calculators, niche applications
 - Require batteries



Solar Water Heating



Types of Solar Water Heating System

- Collector
 - Flat plate
 - Evacuated tube

- Heat transfer
 - Thermosiphon
 - Close coupled
 - Closed loop
 - Pumped
 - Open loop
 - Closed loop

- Supplementary heating
 - Emersion electric
 - Instantaneous
 - gas
 - electric



Potential of Solar Water Heating

- 20% of household energy can be avoided
- Currently 30,000 houses have solar water heating
- Equivalent of a half of the electricity consumption of Nelson is avoided already
- With basic and cost effective policy initiatives could be;
 - 1.5 Nelson electricity supply by 2015 ,
 - 12 Nelson supply by 2035 (30% existing, 60% new, 10% rental)
- Commercial applications will save significant amounts of energy



Commercial and Industrial

- Motels / Hotels
- Resthomes
- Motor camps
- Institutions (hospitals, hostels, prisons etc)
- Industrial hot water



Residential

- Existing or new



Community/Farm Amenities



Contribution Towards Climate Change

- Attraction of SWH as a significant mechanism for combating Climate change
- Investors are also the direct beneficiaries
- Distributed investors
- Can be installed in most parts of NZ
- Value increased if ETS credits aggregated
- A climate change mitigation already established and available

Solar - Smarter

For the investor

- Reliable
- Long life
- Efficient
- Better investment than with banks
- Limited maintenance and on-going costs
- Major electricity savings even in winter
- Save about \$400-800 per year



Current State of the SWH Industry

- Well established product range
- Competitive number of suppliers
- Widening number of experienced installers
- Established standards
- Established training and accreditation of installers

A Quality Based Industry

- Industry Code of Practice
- Accreditation for Supply & Installation
- Must use a Complying SWH product
- Complaints system
- Installer training
- Energy performance calculations
- System auditing
- Supplier Approved Installers



Barriers

- Around \$7-8000 upfront cost
- 12-15 year payback period
- Industry still in development phase
- Lack of skilled installers
- Few role models
- Commercial applications only competitive with cost of gas when + \$20/tonne CO₂
- Not recognised in value of the dwelling
- 20% of cost can be in the Building Consent
- Over regulated Building Code checking

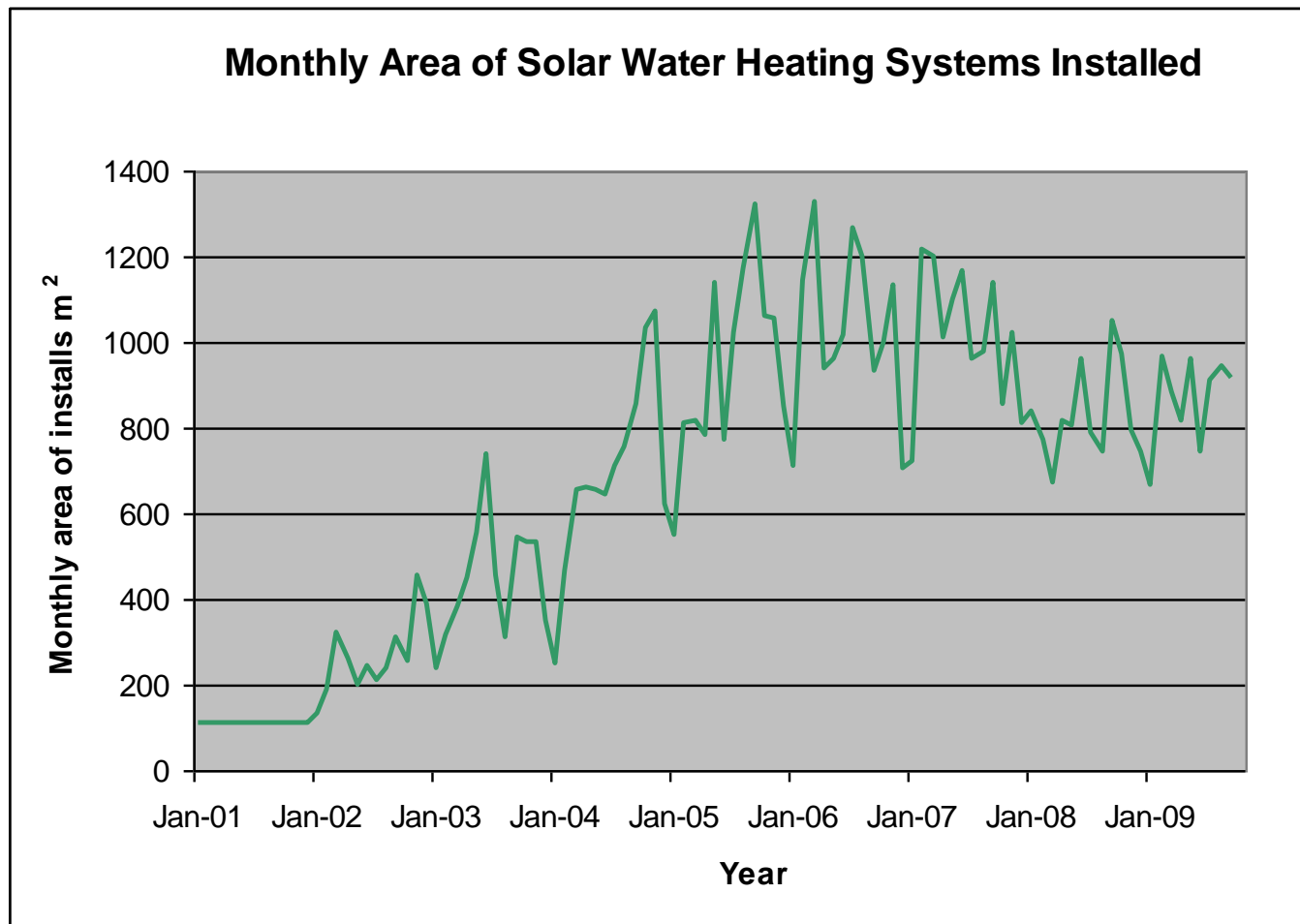


Principal Supplier Issues to be Addressed

- Experience in system specification
- Poor instructions and customer support
- Not managing customer expectations
- Poor installation follow up
- Building Code compliance



Current Ineffective Policies



Policy Initiatives

- Promotion of role models
- Aggregation of small CO₂ reduction contributions through ETS
- Include within energy performance of buildings through Building Code
- Home Energy Rating Scheme
- Assisting SME improve business skills
- Encouragement for trades training

The Vision

